IETF Trust meeting, 14:05 UTC, Thursday, 2010-06-24

Participants:

Eric Burger   [NOT PRESENT]

Marshall Eubanks   [PRESENT, Chair]

Bob Hinden   [PRESENT]

Russ Housley   [PRESENT]

Ole Jacobsen   [NOT PRESENT]

Olaf Kolkman   [PRESENT, partial]

Ray Pelletier   [PRESENT]

Lynn St. Amour   [PRESENT, partial]

Henk Uijterwaal   [PRESENT]

Jorge Contreras   [GUEST]

Suresh Krishnan   [SCRIBE]

Karen O'Donoghue   [SCRIBE]

Andrew Sullivan   [SCRIBE]

The draft agenda was as follows:

0. Minutes

    2010-04-08

1. IETF Logo Use

Marshall Eubanks called the IETF Trust meeting to order at 14:05 UTC and
noted the

presence of a quorum.

0. Minutes

The first agenda item was to approve minutes for the Trust meeting on
2010-04-08. Henk Uijterwaal moved and Marshall Eubanks seconded a
motion to approve the minutes subject to modifications outlined on the
mailing list. There were no objections, and the motion passed.

1. IETF Logo Use

The next item on the agenda was the use of the IETF Logo. Olaf
Kolkman joined the meeting. Ray Pelletier reminded everyone of the
text in the IETF Trust FAQ for the use of the IETF acronym and logo:

    4. What usage is OK without a license?

    The acronym "IETF" may be used factually in any on-line or
    traditional publication, in presentations and documents, and in
    press and media reports, as a descriptive term for the Internet
    Engineering Task Force.

    The same applies to other phrases such as "IETF Secretariat",
    "IETF Trust", "IETF Standard" or "IETF RFC".

    The IETF logo may be used, without modification, to accompany
    descriptive text to refer specifically to the IETF organization
    itself or its work. The logo must be reproduced in the exact
    format, scale and colors displayed at http://www.ietf.org/images/logos/.

Neither the IETF name nor logo alone or in combination

with other words may be used to claim support or endorsement

for, or as an indication of origin of, any goods or services.

Jorge Contreras outlined some issues with respect to the logo. The

name "IETF" is a registered trademark in many countries. The

four-diamond logo has been registered only in the US. Marshall

Eubanks asked whether common law protections extended to the trademark

in the EU, and Jorge Contreras said they do not because they are

mostly not common law countries.

Jorge Contreras noted that it is always lawful to use a trademarked

word like the acronym "IETF" in a factual reference. The case of a

logo is more complicated, but the Trustees have previously determined

it better to permit the logo in such contexts too. There is a

question whether the use of the logo in contexts that are more than

mere references, or where some endorsement seems implied, are

acceptable.

Ray Pelletier asked about a particular case where the IETF logo is

modified: is the problem not just the issue of a derivative work?

Lynn St. Amour joined the meeting.

Marshall Eubanks asked for a straw poll as to whether the current FAQ

text might be left as it is.

```
Marshall Eubanks     [YES]

Bob Hinden           [YES]

Russ Housley         [YES]

Olaf Kolkman         [YES]

Ray Pelletier        [YES]

Lynn St. Amour       [YES]

Henk Uijterwaal      [YES]
```

Marshall Eubanks concluded that there was general agreement to send a note to the person who appears to have made a derivative work of the IETF logo, asking him to change it, as circulated on the mailing list.

Ray Pelletier moved, and Henk Uijterwaal seconded to adjourn the IETF Trust meeting.

There were no objections, and the meeting adjourned at 14:23 UTC.